For any learning organization – whether large public university or small corporate training institute – “going online” is about more than just choosing platforms and converting courses. The real challenge lies in not merely replicating, but rather improving upon the face-to-face learning experience. So we must make quality count in everything we do; from creating a powerful learning environment, to ensuring effective learning outcomes, to facilitating a vibrant learning community.

In her speech, Dr. Aldridge will examine the guiding principals, critical values, and quality benchmarks with which her own university – the University of Maryland University College – has designed and deployed one of the world’s largest and most successful e-learning enterprises. In doing so, she will address such relevant issues as:

- Managing “smart” e-campus growth and development
- Enabling students and teachers to create and exchange knowledge in a way that is meaningful, engaging, and collaborative
- Identifying and implementing academic quality and accountability standards
- Measuring every aspect of the student’s e-learning experience
- Embedding a comprehensive package of student support services.

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